



MONSTER Day

GREELEY

Friday, August 21st (Kickoff)

6PM-10PM

Saturday, August 22nd

12PM-5PM

Benefiting the anti-bullying campaign, “Don’t be a Monster”, Monster Day is Downtown Greeley’s free, family-friendly celebration of all things “monster” related, drawing fans in costume, families, and curiosity-seekers to Downtown Greeley’s 8th and 9th Street Plazas and 9th Avenue.

Attendees come for live music at the Kickoff celebration on Friday night held the 9th Street Plaza with Go-Cup, photo ops & kids’ activities. Saturday is filled with 80+ spooky vendors, food trucks, roaming characters, and a high-energy costume contest. Watch pro monster makeup demos and a showstopping mask making extravaganza from Greeley’s own Distortions Unlimited.

This will be the 10th & final Monster Day! The diabolical decade is drawing to a close. Distortions Unlimited have decided it’s time to, “put a stake in it!” Make your brand monsterously memorable by sponsoring one of Greeley’s most anticipated annual events!

Deadline for logo inclusion: 7/17

Average Attendance over both days

10,000+

KICKOFF SPONSOR

Friday Fright

LIMIT 10

- 10’x10’ booth on 9th Street Plaza
- Banner hung at event
- Mentions in boosted social media posts & stage announcements

Must provide your own canopy, table, chairs, & banner

\$1,000

TITLE SPONSOR

Monster

LIMIT 2 - 1st RIGHT OF REFUSAL

- Logo on 8th Ave. 10th St. “over the street” banner
- 12’x12’ booth on Plaza
- Prominent Logo on printed/digital marketing
- 10 Event T-shirts
- 2 Distortions Unlimited Monsters
- Banner hung at event
- Mentions in boosted social media posts & stage announcements

Must provide your own canopy, table, chairs, & banner

\$2,500

Greeley Gremlin

LIMIT 2 PER INDUSTRY TYPE

- 12’x12’ booth at event
- 2nd tier logo on printed/digital marketing
- 1 Distortions Unlimited Monster
- 6 Event T-shirts
- Banner hung at event
- Mentions in boosted social media posts & stage announcements

Must provide your own canopy, table, chairs, & banner

\$1,000

Golden Ghoul

NO LIMIT

- 2 Annual T-shirts
- 3rd tier logo on printed/digital marketing
- Mentions in boosted social media posts & stage announcements

\$500

contact: daniela@greeleydowntown.com or 970-356-6775
greeleydowntown.com/events

*Events & sponsorships are subject to change