



Monster Day is coming back to downtown Greeley on **Saturday, August 12th, 2023, from 12-6pm**. This family-friendly celebration of all things “monster” is the crazy brainchild of the monster makers at Distortions Unlimited and features dozens of their creations on display, as well as a live monster painting performance and more. There will also be music, entertainment, face painting, costume contests, demonstrations, and general monster immersion. Monster Day wouldn't be complete without live monsters roaming about!  
(Estimated 2022 Monster Day attendees: 7,000)

A collaboration between Distortions Unlimited, The Downtown Development Authority, and a committee of dedicated albeit slightly twisted minds, this non-profit event has become a major tourist attraction and Greeley showcase that gave birth to the Greeley Gremlin

**Our sponsors are the only way an event like this is possible!!!**

(All proceeds go to ‘Don't Be A Monster’ a local anti-bullying non-profit organization)

**Monster (title) Sponsor - \$2,500 – The “Monster” of all!!!! (limit 2, category exclusivity)**

- Logo on the Monster Day Across The Street Banner (on 8th Avenue or 10th Street) the week prior to event
- Tier 1 Logo placement on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- 12 x 12 Booth space on **9th Street Plaza**
- Banner on main stage
- Minimum of 8 recognitions from the stage MC
- Logo placement in the event section of the Chamber and name listing on the DDA Supporters & Sponsor web page
- 2 “Greeley Gremlins” of the year created by Distortions Unlimited
- 10 Monster Day T-Shirts

**Greeley Gremlin Sponsor - \$1,000 (limit 2 per category i.e. banks, auto, real estate, etc...)**

- Tier 2 Logo placement on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- 12 X 12 Booth space on **8th Street Plaza**
- Banner on plaza gate (8th or 9th Street)
- Minimum of 4 recognitions from the stage MC
- Logo placement in the event section of the Chamber and name listing on the DDA Supporters & Sponsor web page
- 1 new “Greeley Gremlin” of the year created by Distortions Unlimited
- 6 Monster Day T-Shirts

**Golden Ghoul Sponsorship - \$500 (no category exclusivity)**

- Tier 3 Logo placement on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- Folding table space on **8th or 9th Street Plaza** (note: NOT a larger booth space)
- Minimum 2 recognitions from the stage MC
- Logo placement in the event section of the Chamber and name listing on the DDA Supporters & Sponsor web page
- 2 Monster Day T-Shirts



**Need your sponsorship to look a little different? We can be creative – we're all ears!**



