



Monster Day is coming back to downtown Greeley **Saturday August 21, 2021**. This family-friendly celebration of all things “monster!” features dozens of creatures from our own famous monster-makers, Distortions Unlimited, including the Greeley Gremlin, music, entertainment, face painting, costume contests, demonstrations, and more. Monster Day wouldn’t be complete without live monsters roaming about! Estimated 2019 attendees: 7,000

As a collaboration between “My Greeley”, The Downtown Development Authority and Visit Greeley, this non-profit event is meant to showcase Greeley as the fabulous and unique community it is!

**Our sponsors are the only way an event like this is possible!!!**

(All proceeds go to ‘Don’t Be A Monster’ a local anti-bullying non-profit organization)

**Monster (title) Sponsor - \$2,500 – The “Monster” of all!!!!**

- Logo on 10<sup>th</sup> St Banner week prior to event
- Title Logo Listing on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- 12 x 12 Booth space on 9<sup>th</sup> St plaza – access to crowd during event
- Banner on main stage
- Minimum 8 MC recognitions from the stage MC
- Logo placement in the event section of the Chamber
- 2 “Greeley Gremlins” created by Distortions Unlimited
- 10 Monster Day T-Shirts

**Greeley Gremlin Sponsor - \$1,000**

- Premier logo listing on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- 10 X 10 Booth space on 8<sup>th</sup> St Plaza
- Banner on plaza gate (8 or 9<sup>th</sup> st)
- Minimum 4 MC recognitions from the stage MC
- Logo placement in the event section of the Chamber
- 1 “Greeley Gremlin” created by Distortions Unlimited
- 6 Monster Day T-Shirts

**Specialty Spook Sponsorship - \$600 – Sponsor a specific area of interest - your choice:**

- Same as “Golden Ghoul” below but with banner or sign recognition for a specific area (choose one):
  - Creative area where kids can create their own clay creature & more
  - Costume Contest – Help sponsor the contest and prizes!
  - Monster Repellent area where the GPD will be on hand to empower children with “monster repellent”
  - Music & Stage: Help our DJ and others provide monstrous music and other entertainment
  - “Don’t Be A Monster” anti-bullying booth: Help us sponsor this fine non-profit and their anti-bullying campaign. Proceeds from Monster Day go to this non-profit and their work in Colorado schools.

**Golden Ghoul Sponsorship - \$500**

- Tier 3 listing on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- Folding table space on 8<sup>th</sup> or 9<sup>th</sup> St Plaza
- Minimum 2 recognitions from the stage MC
- Logo placement in the event section of the Chamber
- 2 Monster Day T-Shirts

Need your sponsorship to look a little different? We can be creative – we’re all ears!

