



**Monster Day is coming back to downtown Greeley Saturday August 18, 2018. This family-friendly celebration of all things “monster!” features dozens of creatures from our own famous monster-makers, Distortions Unlimited, including the Greeley Gremlin, music, entertainment, face painting, costume contests, demonstrations, and more. Monster Day wouldn’t be complete without live monsters roaming about! Our inaugural year last year was a smashing success with over 6,000 attendees!**

**As a collaboration between Greeley Unexpected, The Downtown Development Authority and Visit Greeley, this non-profit event is meant to showcase Greeley as the fabulous and unique community it is! Our sponsors are the only way an event like this is possible!!!**

### **Monster (title) Sponsor - \$2,500**

- Logo on 10<sup>th</sup> St Banner week prior to event
- Title Logo Listing on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- 12 x 12 Booth space on 9<sup>th</sup> St plaza – access to crowd during event
- Banner on main stage
- Minimum 8 MC recognitions from the stage MC
- Logo placement in the event section of the Chamber
- 2 “Greeley Gremlins” created by Distortions Unlimited
- 10 Monster Day T-Shirts

### **Greeley Gremlin Sponsor - \$1,000**

- Premier logo listing on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- 10 X 10 Booth space on 8<sup>th</sup> St Plaza
- Banner on plaza gate (8 or 9<sup>th</sup> st)
- Minimum 4 MC recognitions from the stage MC
- Logo placement in the event section of the Chamber
- 1 “Greeley Gremlin” created by Distortions Unlimited
- 6 Monster Day T-Shirts

### **Golden Ghoul Sponsorship - \$500**

- Tier 3 listing on all promotional materials (T-Shirts, Posters, Flyers, Facebook, Website, Twitter, Print)
- Folding table space on 8<sup>th</sup> or 9<sup>th</sup> St Plaza
- Minimum 2 recognitions from the stage MC
- Logo placement in the event section of the Chamber
- 2 Monster Day T-Shirts

### **Specialty Spook Sponsorship - \$500**

- Same as above but with banner or sign recognition for a specific area (choose one):
  - Creative area where kids can create their own clay creature
  - Monster Repellent area where the GPD will be on hand to empower children with “monster repellent”
  - Face Painting where all guests can choose their own design – monster or otherwise
  - Music: Help our DJ and others provide monstrous music and other entertainment



Need your sponsorship to look a little different? We can be creative – we’re all ears!

